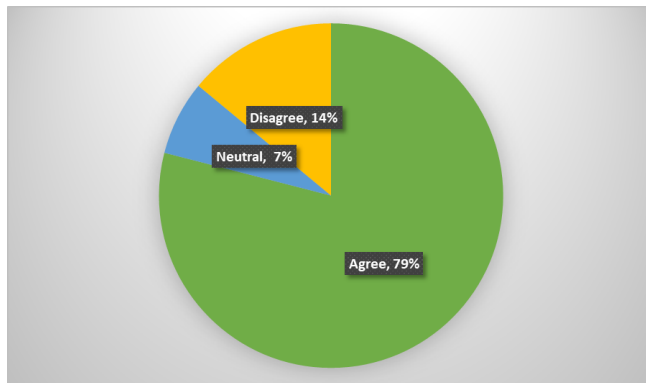


Name Clarity Summary

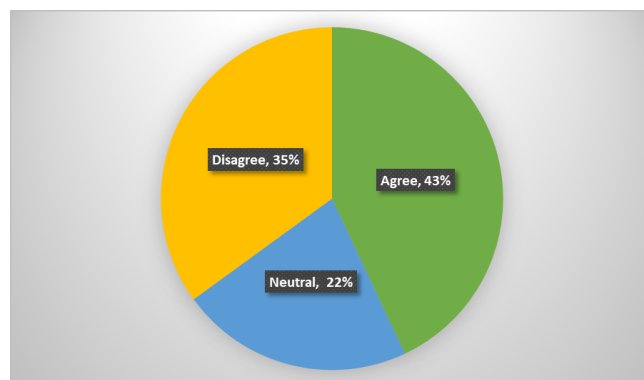
1. I believe changing and simplifying our name will help us be more inviting to new and unchurched individuals and families.

Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree/ Disagree	Somewhat Agree	Agree	Strongly Agree
1	2	3	4	5	6	7
14% Disagreed			7% neutral	79% agreed		



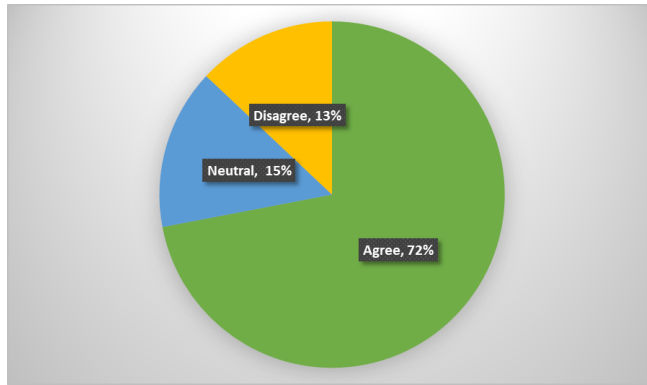
2. It's important that our name include the church's location.

Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree/ Disagree	Somewhat Agree	Agree	Strongly Agree
1	2	3	4	5	6	7
35% Disagreed			22% neutral	43% agreed		



3. It's important that our name include the denomination (i.e. United Methodist).

Strongly Disagree	Disagree	Somewhat Disagree	Neither Agree/	Somewhat Agree	Agree	Strongly Agree
1	2	3	4	5	6	7
13% Disagreed			15% neutral	72% agreed		

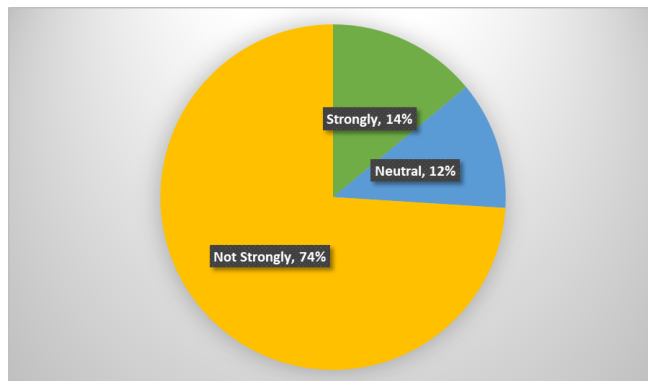


4. Please rank the following options for including the denomination in our name with 1 being your most preferred and 3 being your least preferred.

[New Name] United Methodist Church	54% ranked it most preferred 25% ranked it in the middle 21% ranked it least preferred
[New Name] with tagline of "A United Methodist Church"	35% ranked it most preferred 50% ranked it in the middle 15% ranked it least preferred
[New Name] with no reference to denomination	18% ranked it most preferred 21% ranked it in the middle 61% ranked it least preferred

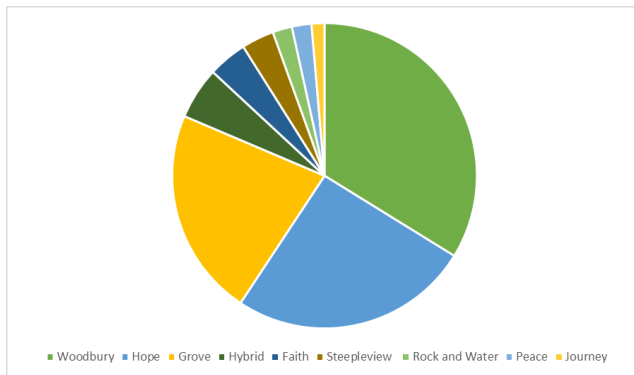
5. On a scale from 1 (not at all) to 10 (very much), how strongly do you feel about keeping the current name of our church, Woodbury Peaceful Grove United Methodist Church?

1	2	3	4	5	6	7	8	9	10
74% Not Strongly			12% neutral			14% Strongly			



6. Please share any suggestions you have for a new church name.

Name Theme	#	Examples
Return to Previous Name		
Woodbury	49	Woodbury UMC, Woodbury Methodist, Woodbury United Church
Top Contenders of New Names		
Hope	38	Being the Hope, Hope, Giving the Hope, Hope Community, Living Hope, The Hope
Grove	33	The Grove, Peaceful Grove, Sacred Grove, Gather at the Grove
Hybrid	10	Hope Grove, Peacewood, Steepleview Grove, Woodbury Grove, Woodbury Hope, Woodgrove
Faith	6	Woodbury Faith, Faith Methodist, Faith Methodist Community, Faith United Methodist, Living the Faith
Steepleview	5	
Water	3	River, Riverstone, RiverRock, Clear Water, Welcome Rivers
Peace	3	
Journey	3	



9. Which of the following best describes your relationship with the church?

- 75% Members
- 15% Non-Members, but regular participants
- 10% Non-Members

10. What is your primary worship location? Please check.

- 89% Woodbury
- 4% Peaceful Grove
- 7% Neither

11. What age group do you belong in?

Under 21	22-40	41-52	53-71	Over 72
14%	17%	21%	26%	21%